



LOVE, ALISON
design & art direction

EXPERIENCE

SOREL (PORTLAND, OR)

August 2016 - April 2020
Art Director / Senior Brand Designer
Concept, photo art direction and design to be used across 360 platforms

WE FASHION (UTRECHT, NL)

October 2014 - October 2015
Art Director
Concept and design for advertising campaigns to be used across 360 platforms including retail windows & POS, web marketing and social media

TOMMY HILFIGER (AMSTERDAM, NL)

June 2013 - May 2014
Art Director
Concept and design for advertising campaigns, photoshoots, window & point of sale displays, digital and social media

NIKE (WHQ & EHQ)

November 2009 - April 2013
Art Director
Photo art direction and web design

RAZORFISH (PORTLAND, OR)

July - November 2008
Graphic Designer
Design for interactive media, packaging and animation storyboards

SERIOUS (NEW YORK, NY)

October 2005 - April 2008
Graphic Designer
Design for interactive media, packaging and animation storyboards

EDUCATION

PRATT INSTITUTE (BROOKLYN, NY)

2001 - 2005
BFA Communications Design
Major Art Direction, Minor Art History
Graduated with honors and work exhibited in Pratt Show 2005

SOFTWARE

PHOTOSHOP CC

KEYNOTE

ILLUSTRATOR CC

POWERPOINT

INDESIGN CC